



LOCAL FOOD ACTION PLAN

CITY OF COLUMBUS & FRANKLIN COUNTY, OHIO



THE CITY OF
COLUMBUS
ANDREW J. GINTHER, MAYOR

COLUMBUS
PUBLIC HEALTH

Purpose of Today's Meeting

- Introduce the Local Food Action Plan
- Define roles and responsibilities
- Identify meeting schedule for 2017 and 2018
- Prepare to prioritize actions



LOCAL FOOD ACTION PLAN
CITY OF COLUMBUS & FRANKLIN COUNTY, OHIO

Local Food Action Plan

Legislative Sponsors



Priscilla R. Tyson
Columbus City Council
President Pro Tempore

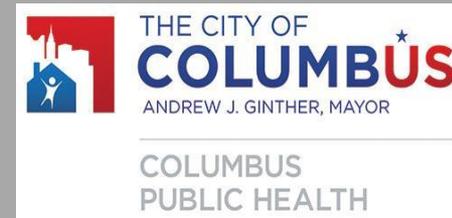


John O'Grady
Franklin County Board
of Commissioners
President

Organizational Leadership

Columbus Public Health

Teresa C. Long, MD, MPH,
Health Commissioner



Franklin County Economic Development and Planning

James Schimmer, Director



Local Matters

Michelle Moskowitz Brown,
Executive Director



Check-in

Who am I and how do I see my work aligning with this Board?



LOCAL FOOD ACTION PLAN
CITY OF COLUMBUS & FRANKLIN COUNTY, OHIO

Why a Local Food Action Plan?

Columbus City Council and the **Franklin County Board of Commissioners** have a history of strong support for local food initiatives.

- Community garden grants
- Food business incubation
- Food access programs
- Modifying regulations



What this plan does

- Inform public policy
- Inspire program development
- Foster community collaborations
- Guide local funding strategies
- Provide a foundation for grant applications



Planning Process

Launched in November 2014 - 3 Phases:



What's been happening?
What's working?
What would we change?

Keep what we like.
Change what we don't.
Build on strengths.

What are priorities?
Who is responsible?
What resources are available?

Phase 1: Current Conditions & Vision

- Reviewed more than 24 food planning documents

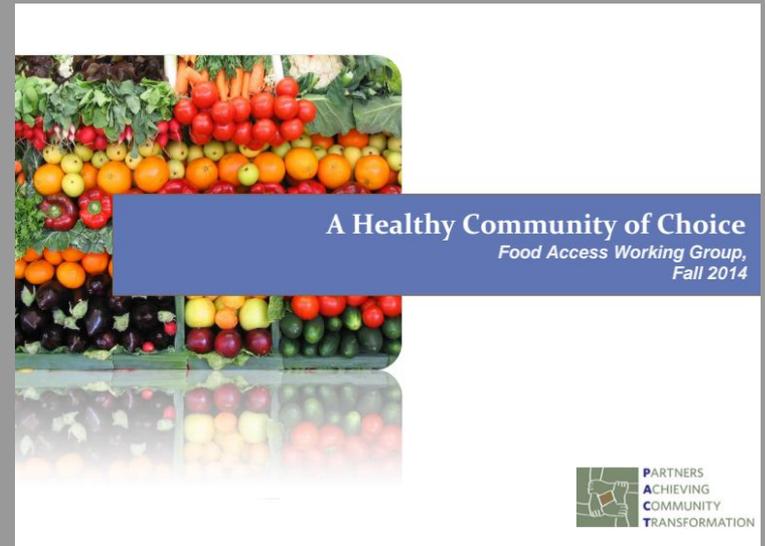
Stakeholder Interviews

4 Surveys

7 Community Reports

- Facilitated by Local Matters
 - ✓ 18 neighborhood meetings

More than 900 people were engaged in Phase 1!



Vision

*“A fair and sustainable food system that benefits our **economy, our environment, and all people.**”*



Phase 2: Program & Policy Recommendations

Identified actions with the greatest potential to have a positive impact on the food-related issues facing our community.

- Comprehensive review of best practices
 - **National, regional and local food plans**
 - **Health and Planning publications**
- Working Committee
- Public Comment



Phase 3: Writing the Plan

GETTING STARTED *TABLE LEGEND*

CURRENT STATUS

Categorizes the current status as one of the following:

- “new work”
- “in process”
- “in process but requires the addition of new elements”

WHO

Provides a list of organizations which are currently working in this space as identified by the Project Team and Working Committee. This list is not an exhaustive one, but is intended to help identify organizations which possess knowledge and resources that can help move this action forward.

OBJECTIVES

Describes the desired outcomes that will be achieved with successful implementation of the action.

STARTING STEPS

Identifies starting steps that interested and/or responsible agencies can take to implement the action.

POTENTIAL MEASURES

Lists potential measures that can be used to evaluate implementation and the successful achievement of the objectives related to the action.

RESOURCES

Identifies if resources for this work already exist in the community or if new resources will be required for implementation.

Goals

- A. Enhance **coordination** and **communication** among existing food resources and agencies
- B. Improve **access** to and **education** about healthy food, affordable food, and local food
- C. Increase the role of food in **economic development**
- D. Prevent **food-related waste**



Prioritizing the Actions

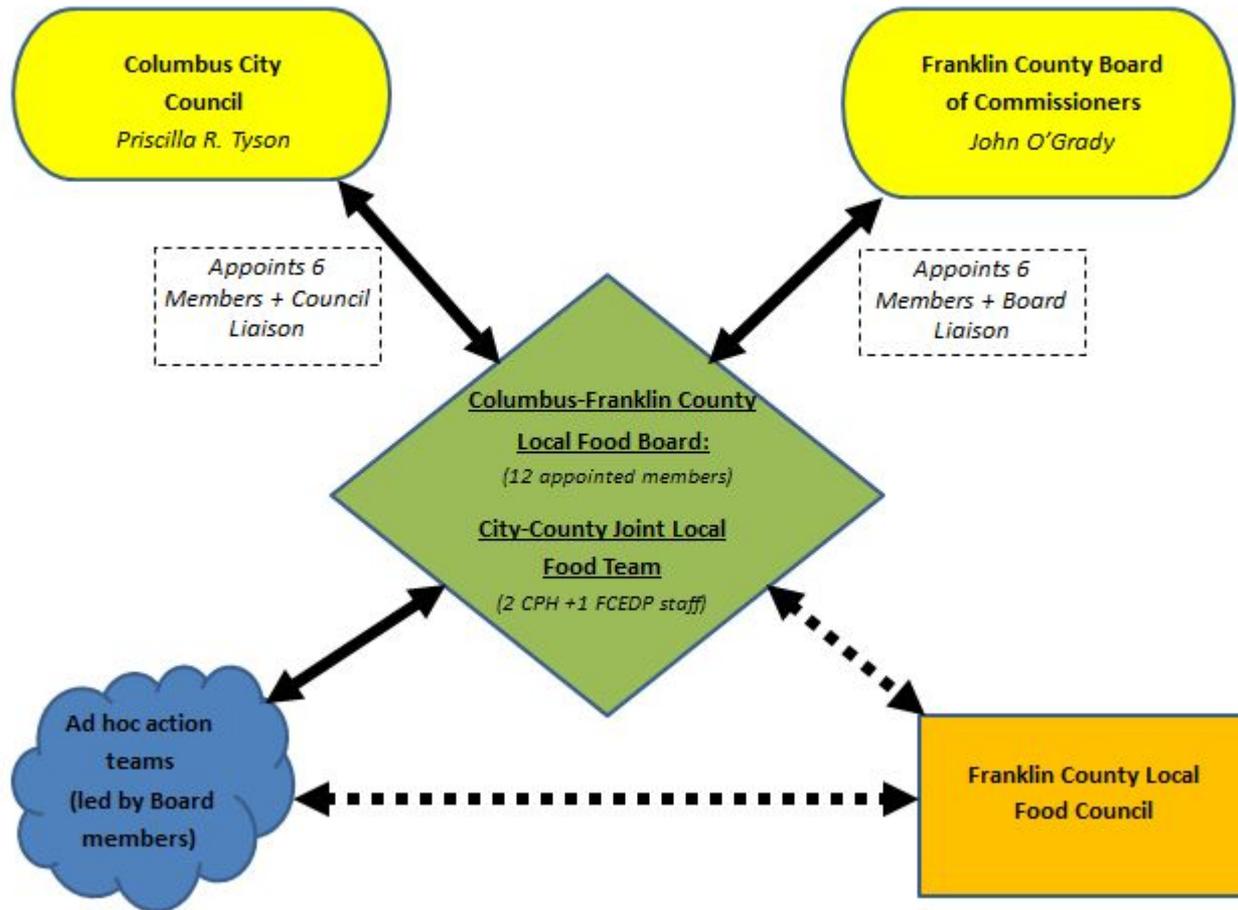
Public Comment Process

- 11 in-person meetings
 - Community Organizations
 - Health Advisory Councils
 - Professional Organizations
 - Franklin County Local Food Council
- Online survey



291 residents and
stakeholders engaged

Implementing the plan



City-County Joint Local Food Team

Establish a City-County Joint Local Food Team

- Advisory board
- Leverage public and private resources
- Report to the community
- Coordinate funding efforts
- Build synergy between local & emergency food systems
- Prevent redundancy
- Expand the reach of local food system efforts



LOCAL FOOD ACTION PLAN
CITY OF COLUMBUS & FRANKLIN COUNTY, OHIO

Joint City-County Local Food Team

Cheryl L Graffagnino
(614) 645-0867
clgraffagnino@columbus.gov



Matthew Brown
(614) 525-5647
mybrown@franklincountyohio.gov



Franklin County Local Food Council

Support a strong local food council

- Clear and defined pathways for resident participation
- Ensure that implementation remains connected to the community.





Local Food Board

Roles and Responsibilities:

- **Prioritize LFAP actions for implementation**
- **Provide leadership and support to city/county staff and community led teams charged with implementing LFAP actions**
- **Provide progress updates to City and County leadership**



Local Food Board

Roles and Responsibilities:

- **Make recommendations on food system-related proposals made to the City/County**
- **Increase awareness of food-related issues among decision makers in our community**
- **Designate a member(s) to sponsor and provide leadership to ad hoc action**



Local Food Board

Roles and Responsibilities:

- Receive food system initiative updates from the Joint City-County Local Food Team, Franklin County Local Food Council, and ad hoc team leads
- Marshal resources to support the work



Local Food Board

- **Appointments**
- **Board Structure**
 - **Chair/co-chair**
- **Meetings**
 - **attendance**
 - **between meetings**
 - **ad hoc team leadership**



Local Food Board

- Questions on Roles and Responsibilities?



2017 Meeting Planning

August

- adopt by-laws
- prioritize actions
- Identify ad hoc team sponsors

October/November

- update on ad hoc teams
- inform community report



2018+ Meeting Planning

- **January**
 - issue community report
- **April**
 - identify priority actions for coming year
- **July**
 - inform local government budget process
- **October/November**
 - develop community report



Future Meetings

All members are usually, sometimes or always available:

- Mondays 1pm - 4pm
- Fridays 9am-noon
- Consistency preferred (e.g. always 3rd Friday)

Prioritizing the Actions

Working Committee/Public/Food Council Feedback

- Low-Hanging Fruit
- High Impact Action



Prioritizing the Actions

Goal	Low Hanging Fruit	High Impact
<p>B</p>	<p>Working Committee: B3 Establish a formal farmers market management collaborative serving the City of Columbus and Franklin County</p> <p>Public Feedback: B-12 Support the expansion of nutrition and food system education in Pre-K-12 curricula</p> <p>FCLFC: B3 Establish a formal farmers market management collaborative serving the City of Columbus and Franklin County</p> <p>FCLFC: B6 Support grocery store and healthy food retail location and expansion in neighborhoods with low access</p>	<p>Working Committee: B6 Support grocery store and healthy food retail location and expansion in neighborhoods with low access</p> <p>Public Feedback: B-6 Support grocery store and healthy food retail location and expansion in neighborhoods with low access</p> <p>FCLFC: B-12 Support the expansion of nutrition and food system education in Pre-K-12 curricula</p>

Prioritizing the Actions

Goal	Low Hanging Fruit	High Impact
C	<p>Working Committee: C9 Connect new or growing small-scale neighborhood food businesses to flexible financial and technical assistance options</p> <p>Public Feedback: C-7 Repurpose vacant commercial, industrial and residential sites for food system uses</p> <p>FCLFC: C1 Create a food processing and distribution collaborative</p> <p>FCLFC: C4 Advocate for food system workers in local and regional workforce development efforts</p>	<p>Working Committee: C1 Create a food processing and distribution collaborative</p> <p>Public Feedback: C-6 Revise zoning codes, related permit requirements and land use plans to support and encourage agricultural and food system uses as a viable option for community revitalization</p> <p>FCLFC: C9 Connect new or growing small-scale neighborhood food businesses to flexible financial and technical assistance options</p>

Prioritizing the Actions

Goal	Low Hanging Fruit	High Impact
<p>D</p>	<p>Working Committee: D1 Expand food waste prevention education campaigns for consumers and food businesses</p> <p>Public Feedback: D-2 Leverage food waste reduction resources and strategies to increase the number of residents who access training, education and equipment for effective backyard composting</p> <p>FCLFC: D1 Expand food waste prevention education campaigns for consumers and food businesses</p>	<p>Working Committee: D5 Build support for alternative food waste disposal infrastructure among local leaders and large-scale food waste generators</p> <p>Public Feedback: D-5 Build support for food waste recovery infrastructure among local leaders and large-scale food waste generators</p> <p>FCLFC :D4 Provide technical assistance and economic incentives for new and existing food businesses to develop, adopt and implement food waste prevention plans</p>



New Developments

Season Extension



URBAN AGRICULTURE GRANT

APPLY TODAY!



Ohio Days: My Plate, My State



1 Ohio Menu
Monthly

2017 USDA Farm
to School Grant

2017/2018 Produce Perks

Statewide Network = Growth > Sustainability > Marketing > Evaluation

- Farmers Market Nutrition Incentive Programs
- Retail Grocery Nutrition Incentive Programs
- Fruit and Vegetable Prescription Program



Free & Fresh

SPEND A LITTLE AND SAVE A LOT

Receive \$1 for Every \$1 You Spend on fruits and vegetables when you shop with your Ohio Direction Card at participating farmers' markets.



OSU InFACT Buckeye ISA

“ This project is a twist on a popular economic food model known as community-supported agriculture, or CSA, in which many individuals pay a farmer at the start of a growing season for a share of the anticipated”



Mid-Ohio Foodbank



**A Healthy & Thriving
Community: Creating an
Integrated Response to
Hunger in Franklin County**

Local Food Council

2017 Community Update





Discussion

- What does this information tell us?
- How will we prioritize implementation and identify team leads?
- What additional information do you need?
- Visit the **Local Food Board** page at www.columbus.gov/lfap

Questions?

www.columbus.gov/lfa

p

Cheryl L Graffagnino
(614) 645-0867
clgraffagnino@columbus.gov

Matthew Brown
(614) 525-5647
mybrown@franklincountyohio.gov

